

Fig. 1B

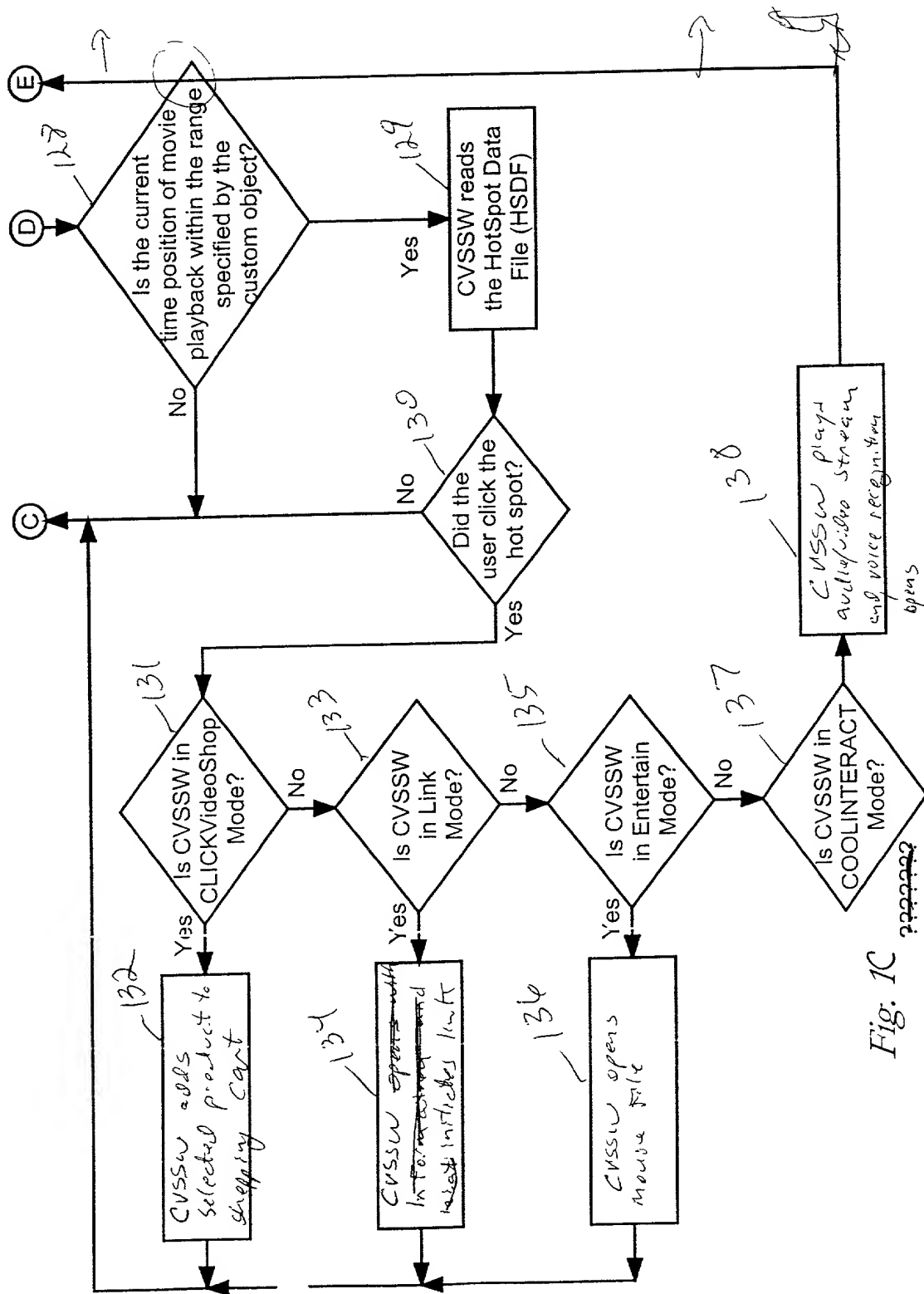


Fig. 1C

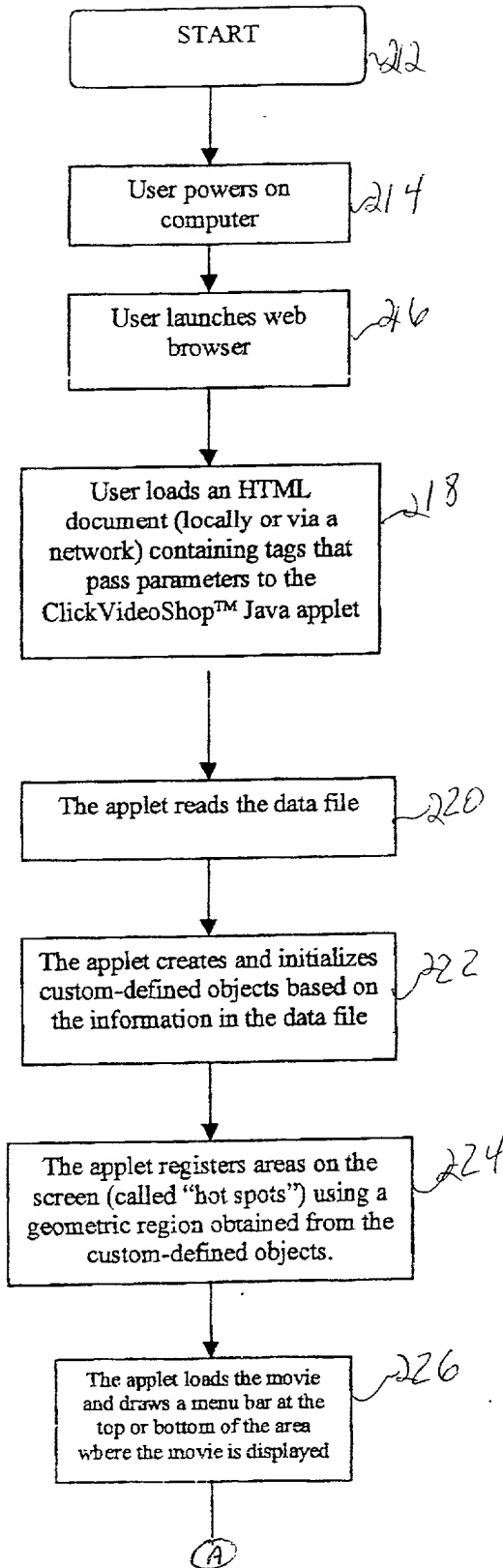


FIG. 2A

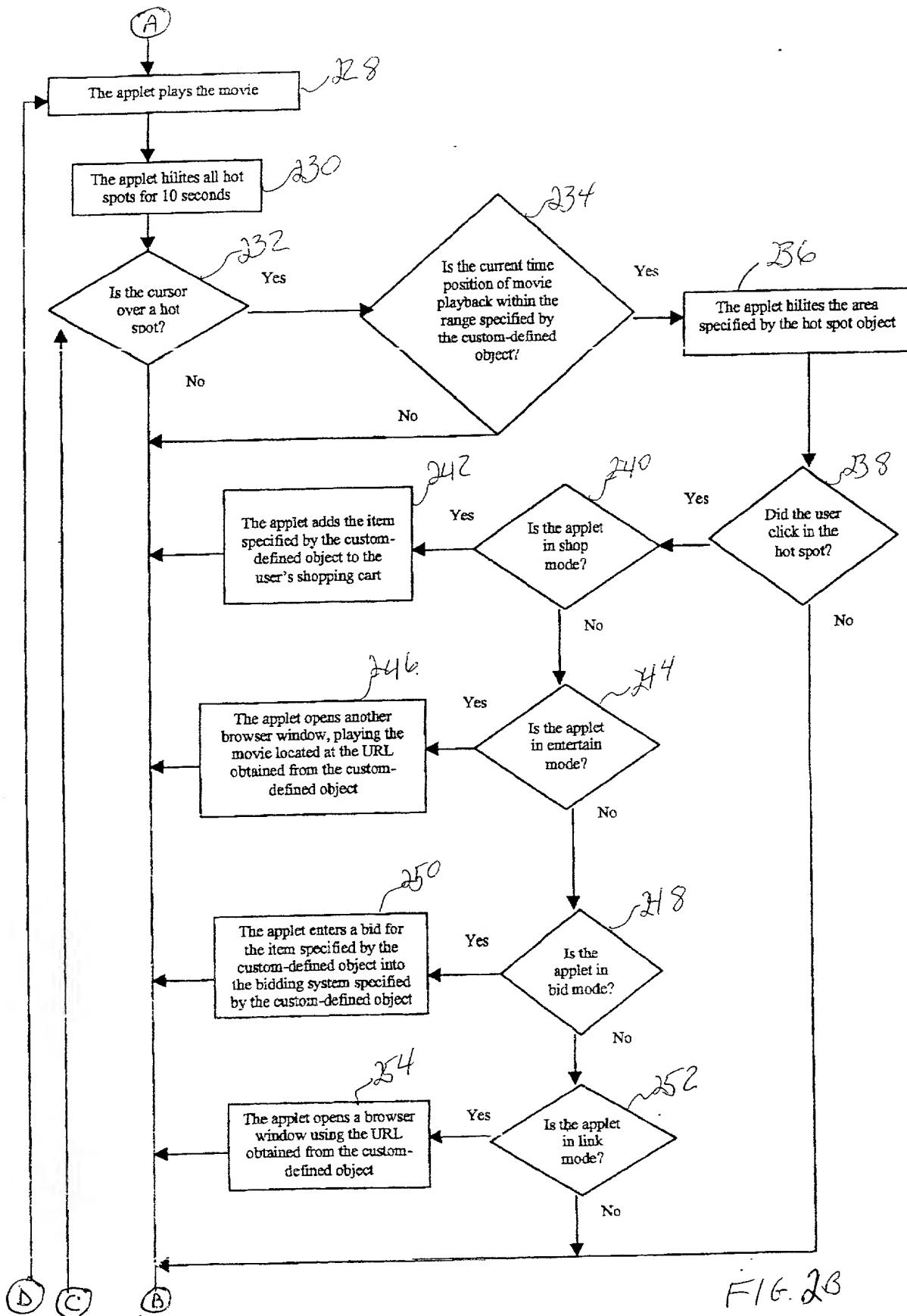


FIG. 2B

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graph TD
    B((B)) --> D1{Did the user click in the control bar?}
    D1 -- Yes --> D2{Did the user click on the "Shop" option?}
    D1 -- No --> D3{Has the end of the movie been reached?}
    D2 -- Yes --> S260[The applet is put into "Shop" mode]
    D2 -- No --> D4{Did the user click on the "Entertain" option?}
    D4 -- Yes --> S264[The applet is put into "Entertain" mode]
    D4 -- No --> D5{Did the user click on the "Bid" option?}
    D5 -- Yes --> S268[The applet is put into "Bid" mode]
    D5 -- No --> D6{Did the user click on the "Link" option?}
    D6 -- Yes --> S272[The applet is put into "Link" mode]
    D6 -- No --> D3
    S260 --> D3
    S264 --> D3
    S268 --> D3
    S272 --> D3
    D3 -- Yes --> D7{Does the data file specify that the movie should continue looping?}
    D3 -- No --> STOP[STOP]
    D7 -- Yes --> B
    D7 -- No --> STOP
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Fig 2c

CLICKVideoShop™

THE NEXT GENERATION INTERACTIVE SOFTWARE

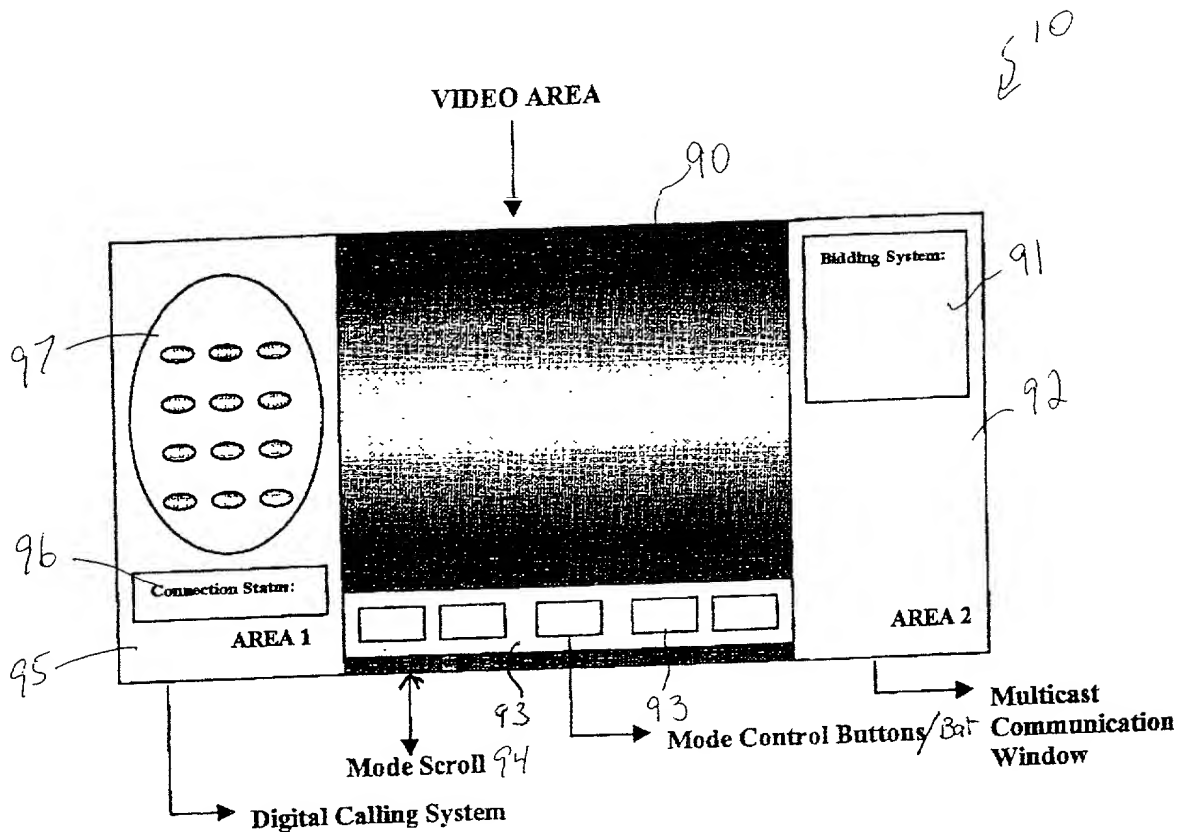


FIG. 3

NOTE:

- AREA 1 and AREA 2 are multicast windows that are controlled by the mode control bar. The windows only appear when the video is placed in a particular mode (ex: BID, COOLeCall . . .etc.).
- The shape of the Video Area, Multicast windows, and general layout of the entertainment area are subject to design change. It should be understood that the invention is not limited to the disclosed embodiment, but on the contrary is intended to cover various modifications and equivalent arrangements included within the spirit and scope of the appended claims.

COULTvNetwork.com, Inc.

™ClickVideoShop™

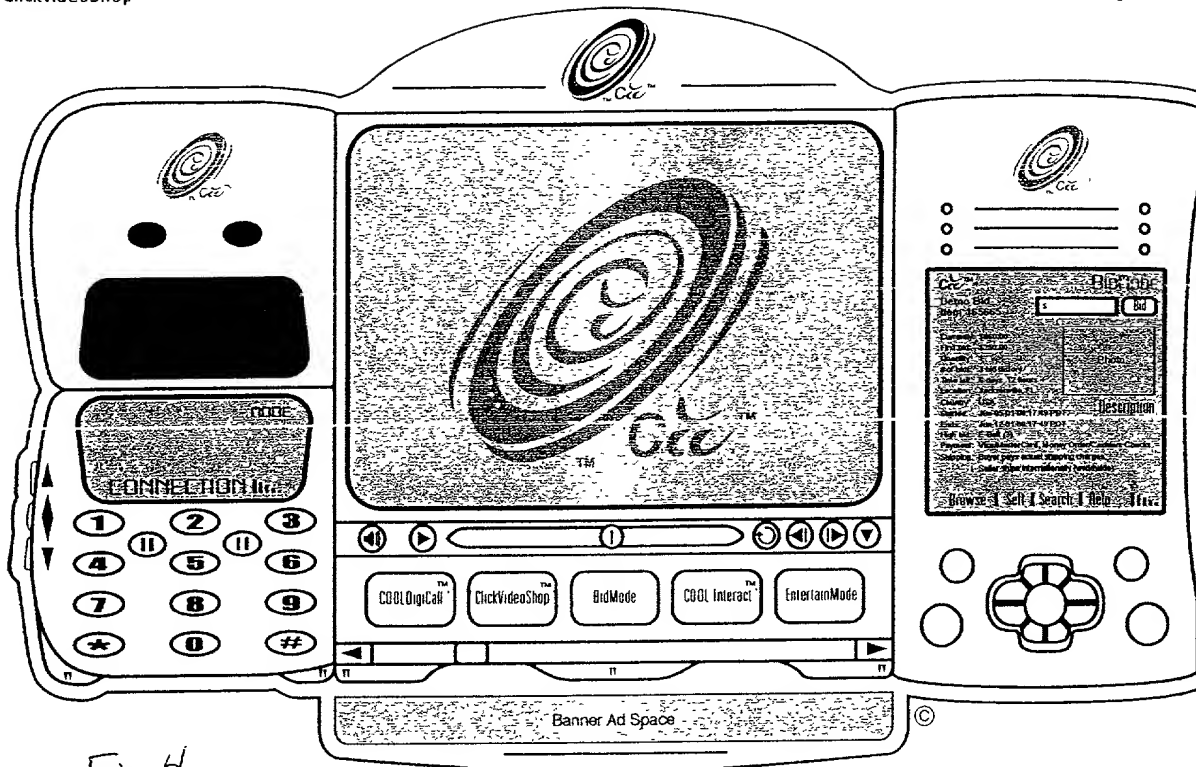


Fig. 4

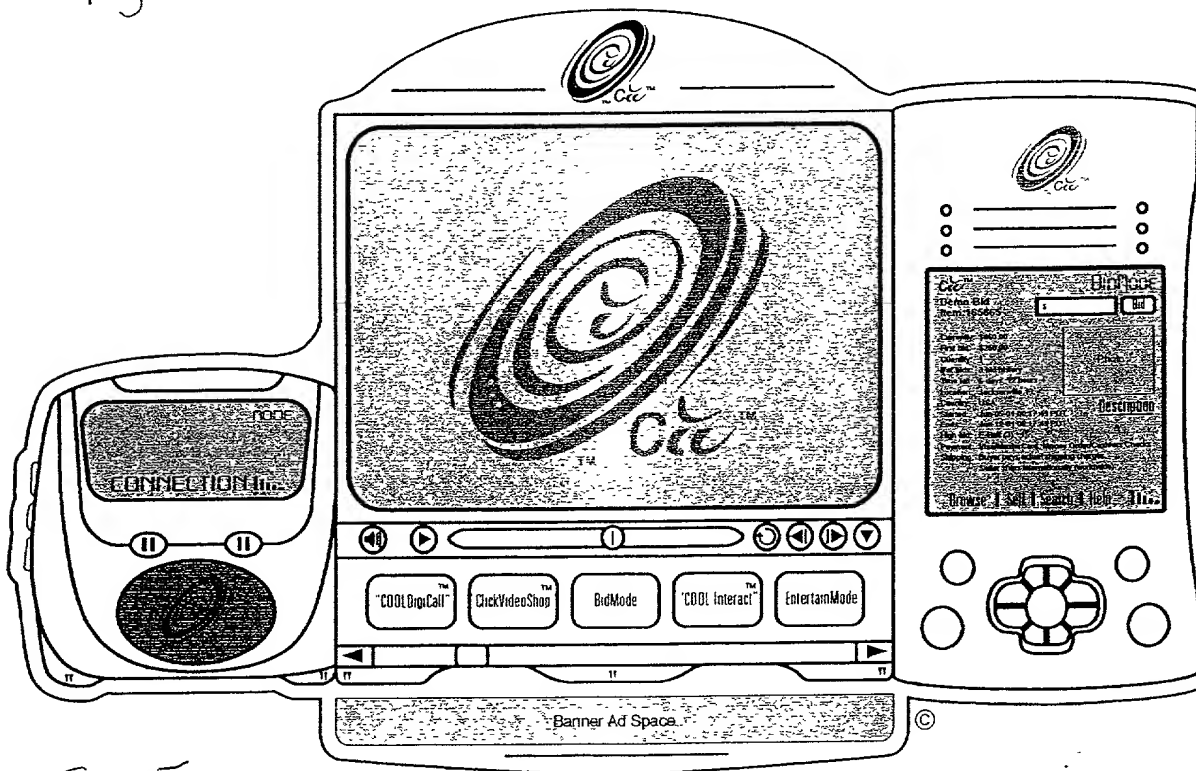


Fig. 5